



A man wearing a light-colored fedora hat and a dark checkered jacket is seen from the back, looking towards a yellow and green tram at night. The background is a blurred city street with lights. There are four large, semi-transparent olive-green circles overlaid on the image: one in the top left, one in the top right, one in the middle left, and one in the bottom right.

Prönö  
The Advice-as-a-Service platform  
for high performing professionals and organizations

# Hello, I'm Helene Auramo

## Founder in several organizations



indiedays



[prö-nö]

## Education:

- Helsinki School of Economics

(Master of Econ.), currently Aalto University

- Helsinki University of Art and Design, Media Lab (MA)
- Harvard Business School: Making corporate boards more effective course

## Board member at the moment



[prö-nö]

## Member of the management team, VP:



[prö-nö]



# Prönö?

## Meet your match

- Löydä parhaat osaajat
- Voit ostaa 1-to-1 sessioita huippuosaajilta, neuvonantajilta, ajattelijoilta ja aktivisteilta muutamalla klikkauksella.

## Smooth sessions

- Työkalu tapaamisten sopimiseen
- Video alustalla ilman erillisiä latailuja
- Maksun siirto asiakkaalta neuvonantajalle nopeasti ja helposti



[prö-nö]

[prö-nö]

# What if your mentor could be...

TANELI TIKKA  
BUSINESS ANGEL,  
GROWTH & SERIAL ENTREPRENEUR



STRATEGY &  
LEADERSHIP

ENTREPRENEURSHIP

FINANCE &  
ACCOUNTING

BOOK A 1-TO-1 SESSION

[prö-nö]

PIRITTA FORS  
REWARDED CEO OF LUONKOS,  
LIFE COACH



BUSINESS  
COACHING

ENTREPRENEURSHIP

FUTURES THINKING  
& TRANSFORMATION

BOOK A 1-TO-1 SESSION


[prö-nö]

# Book a 1-to-1 session with top professionals.





The public profiles



## Helene Auramo

I'm Co-Founder and CEO of Prönö and Co-Founder of Slush & Indledays. Board member of Fodella Oy.

Book a 1-to-1 session with me

**Entrepreneurship**

I can help startups and new companies commercialize their businesses and help founders to see a bigger picture of their business. I have a lot of experience in building companies from scratch and leading teams. I can help entrepreneurs to find their mission, vision, values and purpose and create pitch decks and business plans.

**Communications & Media**

I can help in finding company's mission, vision, values and purpose and communicate that. In my previous jobs I have worked on strategy communications, social media and blog posts. B2B and B2C both, but in general I prefer B2B.






**Strategy & Leadership**

I can help leaders to build humane businesses, find the purpose and meaning. I can help with business plans, strategies, change management communications, board room work and help understanding digital transformation.

Languages: Finnish, English

Pricing: 200€ + VAT per session

Book a 1-to-1 session with me

More links


[prö-nö]

@Helene-auramo  
Pro: Paid Pro

- Activity
- Companies
- Professionals
- SEARCH
- MY PROFESSIONALS
- MYTE
- Opportunities
- More


Invite

**Marketing**




- 271

**Strategy & Leadership**




- 284

**Design & Creative Services**




- 318

**Communications & Media**




- 306

**Entrepreneurship**




- 289

**Sales**




- 242

**HR & Talent**




- 108

**Software Development**




- 922

**Sustainability**




- 88


**Business Coaching**



**Futures Thinking & Transformation**



**Product Development**



The professionals

# Prönö in brief



Find advisor and board positions

Sell services to companies looking for help

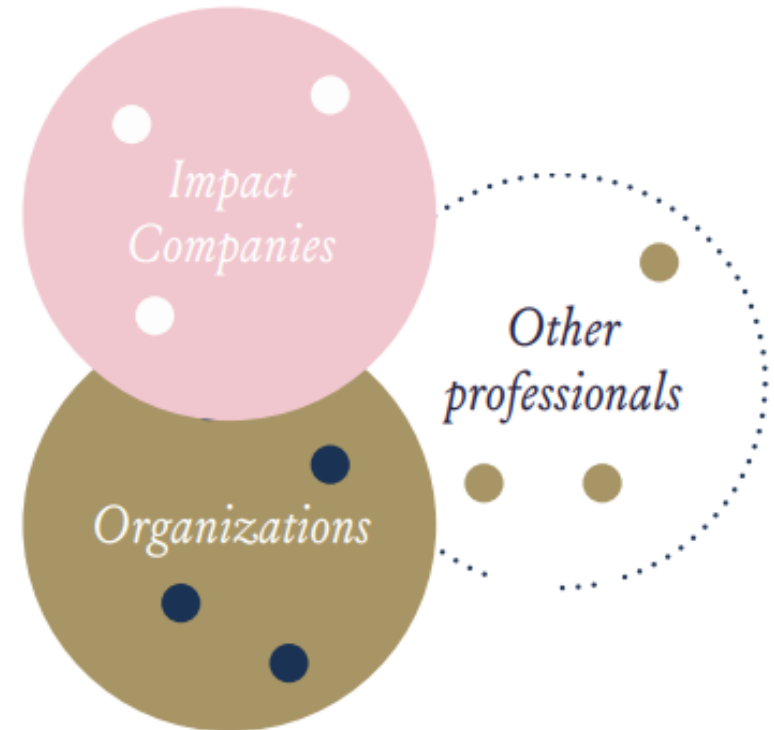
Sell services outside Prönö



MEET THE MATCHES

Advisors, board members, consultants

BUY AND SELL ADVICE



Find advisors and board members

Organize workshops

Buy services on Prönö and give employees the tools to buy sessions

[prö-nö]



# What is a Prönö session?

One Prönö session is 50 minutes long virtual meeting.

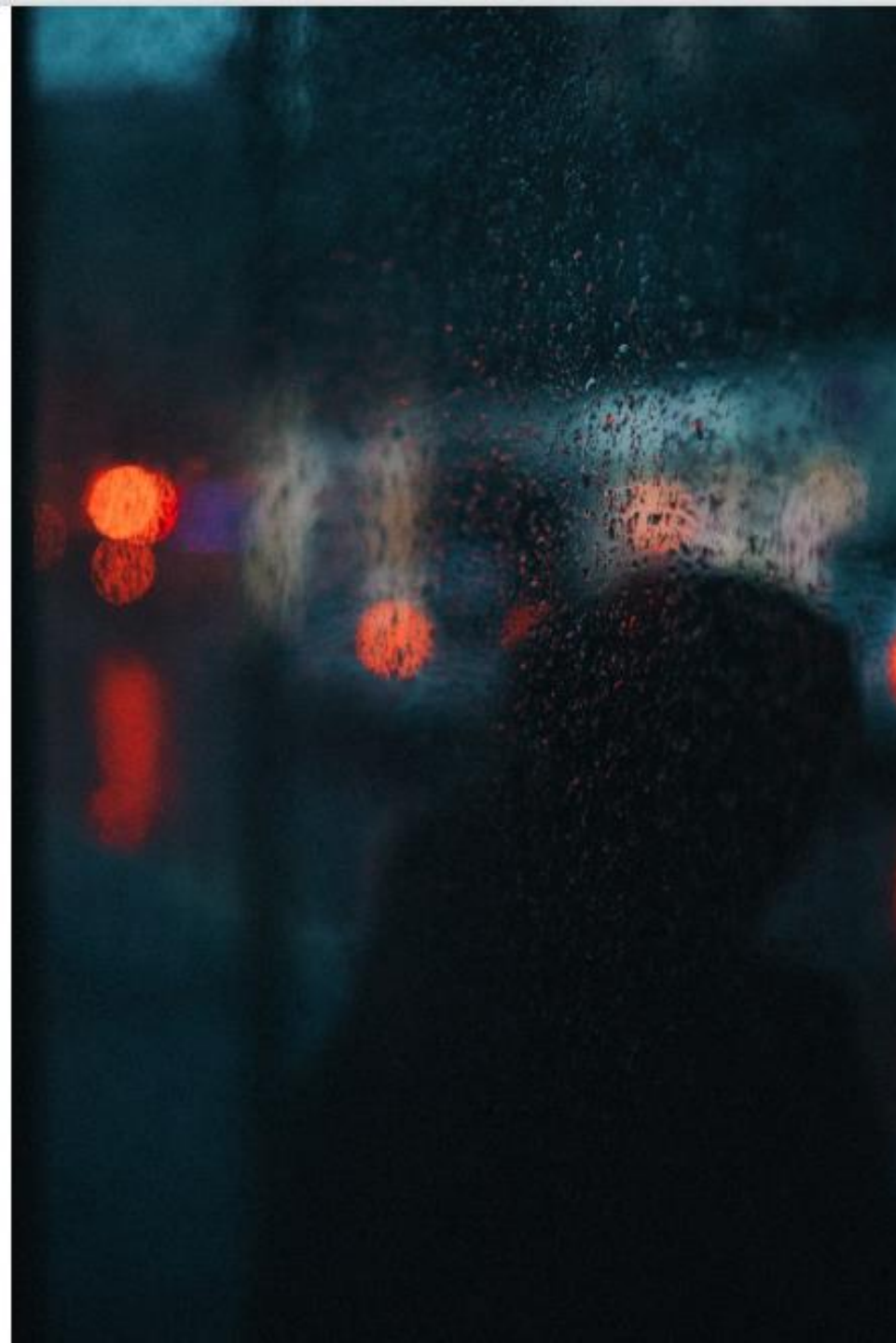
It is a conversation between two people, not a presentation.

The customer sends the topics beforehand to discuss about  
(Maximum 3 different questions/themes).

The advisor or coach accepts the session if it is in the right scope  
and the customer pays for the session in advance.

After the session, the advisor/coach gets paid via Prönö.

- 1 5 min preparations
- 2 50 min conversation 1-to-1
- 3 5 min email of the main ideas/thoughts to the person



The high-performing companies have diverse boards and advisory boards. Prönö is here to help.

Build your advisory board on Prönö



Meet the advisory board Pihka collection found on Prönö



Muud is building an advisory board! Apply now

Build your diverse board on Prönö

[ prö - nö ]





Prönö community member values

Helene Auramo  
[helene@prono.fi](mailto:helene@prono.fi)  
+358 40 153 0082  
Book a session with me:  
<https://public.prono.fi/helene-auramo>