# STRATEGIC ENGAGEMENT WITH INVESTORS



### Date: Nov 10 & 13 Location: Business Tampere, Kelloportinkatu 1 B Restaurant Periscope, Vuolteenkatu 1, floor 7

- What does the investor want?
- What are you selling?
- How do you get the investor to trust you?
- How do you get the investor moving towards you?
- How can you survive in the ever-changing world?

The answers to these questions build the core of your strategic moves when approaching investors. The training program is a combination of practical information and further discussion on strategic thinking towards investors. In addition, during workshops you will participate in a facilitated discussion with fellow health startups to exchange ideas, experiences and struggles on various areas of entrepreneurial journey.

## PROGRAM

## OBJECTIVE

- You will learn to play a Startup Game
- You will understand how to get value even from the negative resulted investor meetings
- You will get involved into the local ecosystem and define local partnering opportunities

REGISTER HERE:



ORGANIZERS

Heidi Hinkka Trainer





HEALTH

TAMPFRF

Harri Ojala Facilitator

Yuliya Salorenko Facilitator





Oliver Hussey Facilitator

**Tapio Siik** Facilitator



**Vân Lê** Event organizer

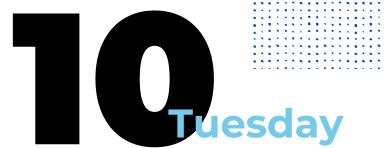


CONTACT Vân Lê (Ms) +358 40 254 1788 van.le@businesstampere.com

### YOUR BUSINESS. OUR PASSION.

#### TAMPEREHEALTH.COM

## **Program schedule**



- 8:30 Arriving & Opening
- 9:00 **Ecosystem introduction** Harri Ojala
- 9:15 Setting the investment mindset Heidi Hinkka
- 11:45 **Lunch** Restaurant Tampella
- 13:00 Workshops
  - Room 1 Growth hacking
  - Room 2 Value proposition
  - Room 3 The winning team
- 15:30 Coffee break
- 15:45 **Presentation + teamwork** Heidi Hinkka
- 16:30 Room 4 Working on vision Heidi Hinkka
- 17:30 Evaluating results + closing ceremony
- 18:00 Networking



NOVEMBER| 2020

Friday

HEALTH MPERE

18:00 to 22:00
Restaurant Periscope
PIKKUJOULU WITH INVESTORS

- Keynotes from investors and guest speakers
- Winning teams pitching time

STARTUP TAMPERE

Networking

TAMPERE

YOUR BUSINESS. OUR PASSION.